

WSQ Print Essentials for Graphic Arts

(Basic to Intermediate Prepress Software Skills)

Overview

This course is designed for anyone who wishes to understand the Print & Media Industry through the use of various prepress software such as Adobe Photoshop, Adobe InDesign, Adobe Illustrator and Adobe Acrobat. It bridges the desktop artist (DTP) with print knowledge to prepare print ready and error free file.

Participants are also able to handle prepress layout files, simple design jobs, through the understanding of printing terminology, identifying various design elements and working with prepress software to meet customers' requirements. The end objective of this course is to equip the participants with good skills, understanding and knowledge on these areas, so that they would be able to apply what they have learnt in their work .

Who Should Attend:

Designers, DTP artist, junior designers, graphic artist and large format printers.

Course Duration: 3 days (20 hrs)

Course Fees:

Full Course Fee : S\$600

7% GST : S\$42

Invoice Amount : S\$642

Government Grant

Course Fee Funding : (S\$140)

Absentee Payroll Support : (S\$90)*up to claimable by company



Course Outline:

Introduction

- The Print & Media Industry
- International design products
- Understanding detailed prepress workflow
- Importance of typography
- Integrate various prepress software to the final print product

Adobe InDesign

- Master Page
- Inside pages
- Character style
- Paragraph style

Adobe Photoshop

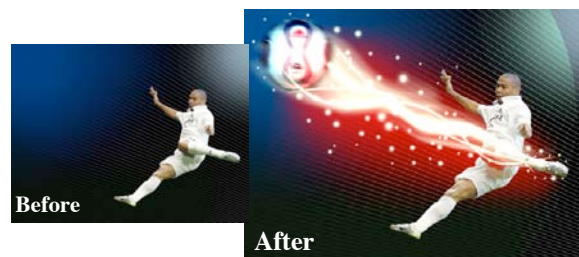
- Different types of special effects
- Image composition
- Animation E-card
- Various images type (gif, tiff, jpg, psd)
- Colour space (RGB, CMYK, Spot colour, Duo tone)

Print Ready File

- Preflight files
- Prepare PDF print ready file
- Export to Soft Proof and Digital Proof
- Troubleshoot export issues

Adobe Illustrator

- Logo in vector design
- Graphic types (vector, raster)
- Icons



For course enquiries and registration, please contact us at:-

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